

# **Privacy Policy**

The website **jacquelineparker.co.uk** is owned by Jacqueline Parker, and you as a visitor, agree to the following Privacy Policy, and your use of our site constitutes your acceptance to be bound by the terms. Your use of our website, and any information that you provide to us is subject to this Privacy Policy.

The following Privacy Policy informs you of how we collect and process your personal data, including that which you provide by voluntarily "opting in" to receive our newsletter, or contacting us via our website, as well as that which we may collect automatically from you based upon your activity on our Website.

## **Cookie Policy**

By using the **jacquelineparker.co.uk** website you're confirming that you're happy to accept our use of cookies. Here you can find out more about how we use them. If you are concerned about cookies, it is important that you read about and understand their usage.

#### What are cookies?

Cookies are small, harmless files placed on your computer's hard drive or in your browser memory when you visit a website.

#### What do cookies do?

Cookies help to make the interaction between users and websites faster and easier. For example, they can remember your login details or information you supply as you set up your user account. What cookies don't do is store any personal or confidential information about you.

#### Are cookies safe?

Yes, cookies are harmless text files. They can't look into your computer or read any personal information or other material on your hard drive. Cookies can't carry viruses or install anything harmful on your computer.

#### Third party cookies

From time to time we may also embed external content from third party websites within our website. These include social media sites, whose cookie usage policy you can view on their own websites.

## Turning cookies on or off

You have several options when it comes to receiving cookies. You can set your browser either to reject all cookies, to allow only 'trusted' sites to send them, or to accept only those cookies from websites you are currently using.

We recommend that you do not block all cookies because parts of our website rely on them to work properly.

## Types of cookie we use

Our website uses session cookies and persistent cookies. Neither session cookies nor persistent cookies collect any personally identifiable information.

#### **Session cookies**

We use session cookies, which last only for the duration of your visit (your 'session') and are deleted when you close your browser. These simply enable us to identify that the same person is moving from page to page.

#### **Persistent cookies**

We use certain cookies that are persistent, meaning that they last beyond your session. Persistent cookies help our website remember you as a user each time you use the same computer to revisit us

## Turning cookies on or off

You have a number of options when it comes to receiving cookies. You can set your browser either to reject all cookies, to allow only 'trusted' sites to send them, or to accept only those cookies from websites you are currently using. We recommend that you don't block all cookies because parts of our website rely on them to work properly.

## **Google Analytics**

We use Google Analytics to allow us to track how popular our site is and to record visitor trends over time such as tracking which pages users go to. Cookies used for this purpose don't contain any personally identifiable information – just your computer's IP address (its unique number) to determine where in the world you are accessing the site from, and to track your page visits within the site.